

The Sun

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Style Notes

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DRINK AND BE PRETTY

Manhattan plastic surgeon Dr. Michelle Yagoda and chemist Eugene Gams have developed a new powder supplement, BeautyScoop, that promises smoother skin, stronger nails, and shiny hair in just three weeks.

Composed of essential peptides and lipids, magnesium oxide, and a plethora of other nutrients, the solution can be added to a glass of water or milk or, as Dr. Yagoda points out, your evening cocktail. While its creators admit that all of the ingredients can be found in a well-balanced diet, they say that its high absorbability makes it boost the body's regenerative processes better than regular food. Available at www.BeautyScoop.com or Clyde's on Madison boutique. \$80 for a 21-day supply.

Compiled by Charlotte Cowles and Dana Schuster

Correction from February 22, 2008:

Dr. Eugene Gan is the chemist who worked on BeautyScoop. His name was spelled incorrectly in an article on page 18 of the February 19 Sun.